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Mark Batty Publisher Presents: IMPRESSIONS OF NATURE
First comprehensive, lavishly illustrated book on nature printing

New York, NY –July 28, 2010 – The printmaking technique of “nature printing” dates back to the 13th century. The process, which uses the surfaces of natural objects to make prints of the actual objects, is how early books of medicinal plants were compiled. Through the centuries, nature printing evolved into a scientific process favored by botanists and biologists to reproduce plants and assemble catalogues of flora and fauna. *Impressions of Nature*, written and compiled by author and printing history expert Roderick Cave, serves as the most comprehensive examination of nature printing to date, featuring hundreds of examples from Europe, Tahiti, Australia and North America.

Along with more than 200 luscious full-color reproductions of nature prints, Cave documents the process from its origins through the 20th century, linking the technique’s evolution to major historical and technological developments, from the European discovery of the New World to the invention of the printing press and the advent of photography.

“There are several different processes of nature printing that may be used, varying from the simplest that a young child can carry out to others which demand both complex and extensive equipment, and expertise from the practitioner,” says Cave. “When this expertise is present, the results can be almost magical, as if the leaf or flower itself were lying on the page.”

Impressions of Nature is sure to impress readers of varied interests, from botanists and historians to graphic designers and tattoo artists, all of whom will marvel at the intricate details of this long-standing art form.

About Roderick Cave

Roderick Cave has been a Visiting Professor at UCLA and has a background in printing history. He has studied nature printing for decades and his *Typographia Naturalis: A History of Nature Printing* was published in a limited edition in 1967. His other publications include *The Private Press* (1971), *Fine Printing and Private Presses* (2001) and *A History of the Golden Cockerel Press 1920-1960* (2002).

About Mark Batty Publisher

Mark Batty Publisher (<http://www.markbattypublisher.com>) is an independent publisher dedicated to making distinctive books on the visual art of communicating, showcasing the visual power and innovation of contemporary culture in all of its varied poses. Today, the visual comes at us from more places than ever, and its dissemination is faster and more advanced every year. Books from Mark Batty Publisher capture this acceleration on the pages of every book. Affordable, well designed, thoughtfully created, and produced to last, MBP books are artful products that readers want to hold onto forever.

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Impressions of Nature

By Roderick Cave
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